Introduction

Thank you for your service in your community and for checking out the Local Board Member Toolkit. Local board member volunteers across the country are collectively the backbone of the Selective Service, and the agency could not fulfill its mission without you and your dedication.

We want to stress that from an agency perspective, the fact that you agreed to serve in this crucial capacity is more than enough. However, we have heard from many board members that serving gives them an opportunity to educate their communities about the requirement to register with Selective Service and the importance of registration in the lives of young men.
Outreach Pitch Letter

Hello [Contact Name],

As a local [TOWN/CITY] Selective Service Board Member, I am proud to give back to this community and my country. As a member of [ORGANIZATION], I would love the opportunity to tell my colleagues, neighbors, and peers what serving in this role means to me and how they could possibly get involved.

I decided to become one of nearly 11,000 volunteer citizen board members because [insert reason you serve here].

There isn’t a draft now, and it’s very unlikely there will be one in the foreseeable future. If there is, volunteer board members like me across the country stand ready to make sure the men who would be chosen to serve are selected in a fair and equitable manner. For that to happen, local boards need to reflect the diversity and values of their community. Therefore, Selective Service strives to recruit board members from all walks of life.

I’m hoping I might be able to give a short presentation on becoming a local board member at the next meeting. If this sounds like a possibility, I can provide more details about what the presentation would entail. In the meantime, please don’t hesitate to contact me at [insert contact information] if you have any questions or need more information. Thank you for considering this request, and I look forward to speaking with you further.

Sincerely,

[Your Name]

Selective Service Board Member
Hello [Contact Name],

As a local [TOWN/CITY] Selective Service Board Member, I am proud to give back to this community and my country. I decided to become one of nearly 11,000 volunteer citizen board members because [insert reason you serve here].

There isn’t a draft now, and it’s very unlikely there will be one in the foreseeable future. If there is, volunteer board members like me across the country stand ready to make sure the men who would be chosen to serve are selected in a fair and equitable manner. For that to happen, local boards need to reflect the diversity and values of their community. Therefore, Selective Service strives to recruit board members from all walks of life.

Becoming a Selective Service Board Member is not complicated; if you are a U.S. citizen, at least 18 years old, and not an active or retired member of the Armed Forces or Reserves, you are eligible to apply. The online application on the Selective Service website (sss.gov) is quick and easy.

If you are looking for a way to give back to your community and your country in a profound way, consider becoming a Selective Service Board Member.

Sincerely,

[Your Name]

Selective Service Board Member
Letter to Editor

To the editor:

Throughout communities nationwide, young men are unintentionally discounting one of our Nation's most important civic duties; registration with the Selective Service.

Just like voting is a civic duty, registering for the Selective Service is equally valuable and provides many opportunities and benefits for young men. The Selective Service has been a distinguished part of history for over a century, spanning throughout eras of conflict, as well as peacetime. Our small but extraordinary mission is to provide personnel during a time of national crisis; in short, the Selective Service is our Nation's best insurance policy.

To date, approximately 17 million men have already registered with the Selective Service and have benefited from opportunities including low-interest loans and grants through federal student aid, 2.5 million jobs with the federal government, federally-assisted career training programs, and an easier path to U.S. citizenship.

Presently, specific legislation differs from state to state, and every law enacted ensures men who are eligible to register are given every opportunity to do so. State-commonwealth legislation provides an opportunity for young men to register when obtaining a driver’s license as well as registering when applying for student financial aid. These legislative efforts have proved to be significantly effective in securing high registration rates among young men, and we continue to strive for these completion rates throughout the Country.

The Selective Service continues to deliver a consistent and positive message to our communities, outlining the benefits associated with registering. Please consider our call to action, and explain to the young men involved in your life the significance of registering with the Selective Service. It is your Country; please take one minute to protect it by registering at sss.gov.

Very respectfully,

[Your Name]

*For more information regarding registration, visit us at sss.gov.*
# Social Media Posts

<table>
<thead>
<tr>
<th>Topic/Fact</th>
<th>Sample Facebook Post</th>
<th>Sample Twitter Post</th>
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<tbody>
<tr>
<td>Men must register with Selective Service in order to qualify for job training programs.</td>
<td>Job training programs can make a huge difference in helping young men start a successful career. But if they don't register with Selective Service, they lose their eligibility for all federally funded job training programs. Don’t let that happen. Spread the word. <a href="https://sss.gov">sss.gov</a></td>
<td>Don’t let young men miss out on free job training opportunities. Let them know about their requirement to register with <a href="https://sss.gov">@sss_gov</a></td>
</tr>
<tr>
<td>Men must register with Selective Service in order to qualify for many jobs and college loans.</td>
<td>In order to help young men, we must inform them about the requirement to register with Selective Service before their 26th birthday. By registering they stay eligible for jobs and college loans. Learn more at <a href="https://sss.gov">sss.gov</a></td>
<td>Fact: All men must register with <a href="https://sss.gov">@sss_gov</a> to stay eligible for college loans and many federal and state jobs. Go to <a href="https://sss.gov">sss.gov</a> to register today!</td>
</tr>
<tr>
<td>Men must register with Selective Service in order to renew a driver’s license in some states.</td>
<td>Did you know that to renew a driver’s license in some states, a man must be registered with Selective Service? Spread the word! <a href="https://sss.gov">sss.gov</a></td>
<td>Did you know that to renew a driver’s license in some states, a man must be registered with <a href="https://sss.gov">@sss_gov</a>? Learn more: <a href="https://sss.gov">sss.gov</a></td>
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