



The REGISTER

Winter 2012

Driver's License Legislation Passed in Puerto Rico

Puerto Rico's Driver's License Legislation (DLL) was signed by Governor Luis G. Fortuño on December 12, 2011. Puerto Rico was the last of Region II's 15 States and U.S. Territories to implement Driver's License Legislation.

Senator Lucy Arce introduced this legislation, P S2136, in the Puerto Rico's Senate in May, 2011; it was assigned to the Urbanism and Infrastructure Commission Committee. A hearing was scheduled, in which supporters of this legislation spoke about the importance of DLL. State Director Walter Perales Reyes, Detachment Commander LTC Mario Morales, as well as other supporters, were instrumental in this effort. The Urbanism and Infrastructure Commission Committee approved the legislation and sent it to the Senate floor to be voted upon. Once approved by a vote of 19-05 the legislation was sent to Puerto Rico's House of Representatives. From there it was assigned to the Transportation and Infrastructure Committee. The legislation was approved by a vote of 45-05 and sent back to the Senate with revisions and amendments. The Senate approved the changes, and it was signed by the President of the Senate and the President of the House. Finally, the legislation was then sent to the Governor for signature.

Director Romo and Region Director Scragg would like to give special thanks to State Director Walter Perales Reyes for his time, effort and hard work in this matter. Though the time-line for the passage of this legislation may seem short, State Director Perales Reyes has been working on this effort for many years. His perseverance in the passage of this legislation is to be commended.

This important law gives young men the opportunity to take advantage of federal benefits that are available for job training and financial aid for education. Region II is looking forward to the improvement of Puerto Rico's registration compliance rates in regards to DLL in the near future. ■



Left to Right: Sen. Lucy Arce, Major General Antonio J. Vicens, Hon. Luis Fortuño, Kenneth McClintock



Left to Right: Col. Walter Perales, Luis G. Fortuño, Lucy Arce

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Agency Receives Prestigious Media Placement Award

Selective Service System was awarded North American Precis Syndicate's (NAPS) "Extraordinary Achievement Award for Media Relations" for our record number of radio news placements.

NAPS is a premier news service and distributes Selective Service materials to 10,000 daily and weekly newspapers, 1000 TV stations, and more than 6,500 radio "news" departments. Additional TV, Newspaper and Radio "news" products will be distributed bimonthly in 2012.

To view a sampling of these ads, please see the links below:

TV

<http://www.napsnet.com/tv/mov/004967.mov>

<http://www.napsnet.com/tv/mov/005381.mov>

<http://www.napsnet.com/tv/mov/005323.mov>

Radio

<http://www.napsnet.com/radio/mp3/010013.mp3>

<http://www.napsnet.com/radio/mp3/009720.mp3>

<http://www.napsnet.com/radio/mp3/009756.mp3>

<http://www.napsnet.com/radio/mp3/009770.mp3>

<http://www.napsnet.com/radio/mp3/010843.mp3>

<http://www.napsnet.com/radio/mp3/009788.mp3>

<http://www.napsnet.com/radio/mp3/010719.mp3>

<http://www.napsnet.com/radio/mp3/010079.mp3>

<http://www.napsnet.com/radio/mp3/010380.mp3>

<http://www.napsnet.com/radio/mp3/010598.mp3>

<http://www.napsnet.com/radio/mp3/010966.mp3>

Print

http://www.napsnet.com/pdf_archive/52/80408.pdf

http://www.napsnet.com/pdf_archive/52/78775.pdf

http://www.napsnet.com/pdf_archive/52/79831.pdf

http://www.napsnet.com/pdf_archive/52/77826.pdf

http://www.napsnet.com/pdf_archive/52/77625.pdf

http://www.napsnet.com/pdf_archive/52/77511.pdf

http://www.napsnet.com/pdf_archive/31/78974.pdf

http://www.napsnet.com/pdf_archive/117/80224.pdf

http://www.napsnet.com/pdf_archive/31/80523.pdf

http://www.napsnet.com/pdf_archive/52/81274.pdf

http://www.napsnet.com/pdf_archive/31/80892.pdf



Donated Air Time Worth \$5,000,000

Selective Service System's Public and Intergovernmental Affairs staff has created radio Public Service Announcements (PSAs) to remind young men and their influencers that men ages 18-25 must register with Selective Service System. The PSAs are an integral part of the agency's 2012 media mix. The "What Young Men Need to Hear When They Turn 18" CD package has fourteen PSAs and several "announcer" read spots, some of which are translated into Spanish.

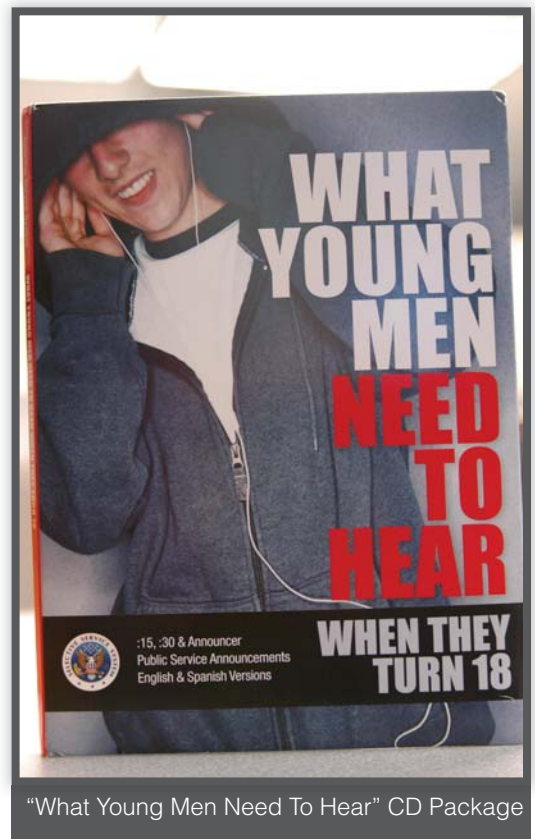
There are different styles of PSAs and varied lengths (15, 30, 60 second versions) in the CD package produced for different station audiences – contemporary, rock, news/talk, country and western, etc. They have to appeal to a particular station's style format and listener preference or they'll never be selected for air time.

Prior to the radio announcements being produced, PIA conducted focus group testing on the radio scripts inviting feedback and comments from a representation of our target audience. Participants in the focus groups were 18 and 19 year old young men from different states. Ultimately, the final PSA selections represent their best choices.

The radio PSAs package was sent to 5,000 stations and this summer they will be distributed to another 7,000 stations. Almost every radio station in the U.S. will receive the PSAs.

Historically, the PSAs average over five million dollars (\$5,000,000) worth of donated air time annually with almost 100,000 announcement airings.

If you would like a copy of the radio package or know someone who might be interested in playing our materials, please contact us at:
Information@sss.gov. ■



"What Young Men Need To Hear" CD Package

Albert Gonzales Appointed to National Appeal Board

President Barack Obama appointed Mr. Albert Gonzales to the Selective Service National Appeal Board on November 28, 2011. Mr. Gonzales is the National Commander of the American GI Forum (AGIF), the largest federally chartered Hispanic Veterans organization in the United States with chapters in 40 states and Puerto Rico.



Albert Gonzales

Prior to being elected as AGIF National Commander, he served the organization in many capacities from local, state, and national elected positions. Mr. Gonzales is active in community service. He is the coordinator of the food pantry at his church and a member of the Knights of Columbus. Mr. Gonzales serves on several boards, including the Pikes Peak

Educational Foundation, the Westside CARES board, Habitat for Humanity, and the Black/Latino Forum. Additionally, as the AGIF National Commander he serves on the Board of Directors for the Hispanic Association on Corporate Responsibility.

Mr. Gonzales believes that knowledge is power. In an editorial for the Winter 2012 issue of Latino Magazine, he explains that "For young Latino men especially, knowledge of the Federal requirement to register with Selective Service is the power to realize dreams and goals of success." He stresses that young men may be eligible for student loans, federal jobs, and citizenship when they fulfill their legal obligation to register. Mr. Gonzales said "Registration with Selective Service is the door to full participation in the greatest nation on earth." ■

Recruiting Board Members

It's easier than ever to recruit Board Members with the new DVD video, "People Like Me". Just gather some of your friends at church, a club meeting, a work luncheon, or a speaker's bureau program, and drop the DVD into the machine. By the end of the DVD, your audience will have a much better idea of who a board member is, what they do, and how to join. The Public & Intergovernmental Affairs Directorate (PIA) knows lot of credible selling is required on your part, but PIA hopes these materials help your recruiting efforts.

"People Like Me," features a mix of real Board Members who provide their thoughts and emphatic support for the program. Rather than scripts, 20 Board Members from the District of Columbia, Maryland, North Carolina, Texas, Virginia, and West Virginia speak their own words. "That's what makes it so credible," comments Selective Service System Director Lawrence Romo.

The "high definition" video is designed in three formats:

- 2 minute version, for kiosk, TV and other visual advertising opportunities
- 10 minute version for speaker opportunities
- 35 minute continuous loop version for exhibits (included in the package is a SSS high school video)

Tune in and listen to comments about the important role, the service opportunities, and the specialized training of a Board Member. You can find the videos on SSS web site, www.sss.gov . Go to the Board Member Info tab on the left side of the web page or <http://www.sss.gov/open/BMVideo.aspx>

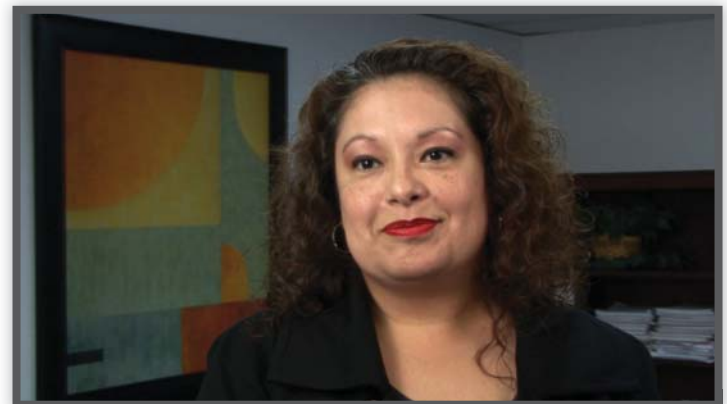
Copies will become available in the next few months from either your supporting Region headquarters or by sending a request to information@sss.gov at National headquarters. ■



Board Member
Recruiting Video
Cover



Bob Delosso



Cynthia Leon



Paul Gilmer

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Colorado State Director Presented Award

On Saturday, December 10, 2011, the Region III Headquarters, represented by Mr. Robert Vaccarella, presented COL (R) Paul S. Baldwin with the Selective Service System Distinguished Service Award with Gold Medal, commemorating nearly 28 years of service as the Colorado State Director. A farewell in his honor took place in the home of former Region III Director, Col (Retired) Debby N. Bielanski. We thank COL(R) Baldwin for his many years of service and wish him well in the future. ■



COL (R) Baldwin and Robert Vaccarella, Region III



(Left to Right) COL (R) Sam Thiessen, Former Region III Director; MAJ Alan Smith, Colorado Reserve Force Officer; COL (R) Gary Bress, COL (R) Baldwin's replacement; Mr. Brian McCormick, Former Colorado Reserve Force Officer; LTC Michael Goldsborough, CO3 Detachment Commander; COL(R) Paul Baldwin; Col (Retired) Debby Bielanski, Former Region III Director ; CDR Rick Gerkin, CO3-7 Detachment Commander; CPT Adam Morgan, Former Colorado Reserve Force Officer; MAJ (R) Richard Hume, Former CO3-7 Detachment Commander; Maj Lisa Seltman, Former Colorado Reserve Force Officer (RFO)

Stockings For Soldiers

Delaware Local Board member Mrs. Judy Travis' son, Scott, a 2001 graduate of West Point, was deployed to Iraq in 2003 - 2004. After his safe return, Mrs. Travis realized that other parents needed to know that their children were not forgotten by the American people, so she started a small neighborhood project, "Stockings for Soldiers" to send our troops some smiles, hugs and goodies for the Christmas holiday. What started as a small endeavor, with a handful of volunteers, soon grew with the help of hundreds of volunteers and has become an annual holiday event in Delaware.

This past holiday season, over 500 volunteers sent 1,500 boxes packed with 10,140 homemade, personalized Christmas Stockings that were filled with over 45,000 pounds of Christmas goodies. Volunteers also made 2,500 polar fleece blankets and over 1,000 knitted hats for our brave and courageous troops. Included in these figures were several special boxes of stockings for 70 children. These stockings were delivered by a U.S. military chaplain to the children of Afghanistan as a gift from the children of America. In addition, several big boxes of dog biscuits were sent for a K 9 unit. Additionally, over 10,000 personal greeting cards and several hundred letters of appreciation from children from many, many schools were mailed to our deployed troops.

This amazing local initiative, humanitarian rather than political or religious, would not have been possible had it not been for the charitable actions of volunteers from all over America. Our sincere thanks to Mrs. Travis and all of the wonderful volunteers who made a difference in the lives of our troops.

If you would like to learn more about Stockings for Soldiers, please contact the charity by phone: (302)475-2526 or online at: www.stockingsforsoldiers.org/



Troops enjoying their stockings



Judy Travis &
Delaware Governor
Markell



Goodies donated for the stockings

CW5 Mark Kelsey and the Snowball Express

CW5 Mark Kelsey, Texas State Resource Volunteer and former Region II RFO, served on the Board of Directors as the Volunteer Coordinator for this year's Snowball Express, an organization that helps "create hope and new memories for the children of fallen military heroes who have died while serving our country since 911" and who are between the ages of 5 and 18. This year approximately 1,400 volunteers participated in the event. When asked about scheduled activities, CW5 Kelsey stated "On our last night after the Terry Fator concert, we all assembled in front of the Winspear Opera House and we had fireworks. Then Santa repelled down the front of an 11-story office building. Then Rocketman, dressed as Santa, flew all round the square to the delight of all who witnessed these three almost magical events. What a night!"

For more information on the Snowball Express, you may visit their website at www.snowballexpress.org. ■



CW5 Mark Kelsey pictured with the Snowball Express Christmas Tree Winner of the Old Red Museum Contest

92nd Annual Veterans Day Parade

CPT Jose Espinoza and California State Director Major General Ronald Markarian (Ret) participated in the 92nd Annual Veterans Day Parade, held in Fresno, California on November 11, 2011. General Markarian served as the Parade Marshall for the event. He had the car banners made especially for the occasion to advertise the agency. There were an estimated 35,000 people lining the streets of downtown Fresno to see the parade. ■



CPT Espinoza of Detachment 3CA with his daughter Carolina (in the back seat)

Like Father Like Son

Being a SSS Board Member is a family affair for the Lanzara's of New Hampshire! Mr. Thomas Lanzara was appointed to Local Board 6 soon after his father, Dr. Ron Lanzara, retired from the Board after 20 years of service. Both father and son share a sense of patriotism and civic duty.

Mr. Lanzara, a former eagle scout, is a graduate of the University of New Haven in Connecticut where he majored in Fire Science and earned a Bachelor's degree in Arson Investigation, a Bachelor's degree in Fire Administration, a Fire and Occupational Safety Associate's degree and an OSHA Associate's degree. He joined the Coast Guard Auxiliary and was a student government representative during college. After graduation, Mr. Lanzara worked with the Concord, NH, Fire Department before becoming a Nashua Firefighter/EMT. He is now in his 12th year with the Hollis, NH, Fire Department Call Force. While he is studying to become a Fire Lieutenant he is also preparing to become a New Hampshire Fire Academy Instructor. He is married and has a four-year-old son and a one-year-old daughter.

Former Board Chairman Dr. Lanzara has three daughters and four sons. He served as an active chiropractor in Nashua for 43 years. Over the years, he has served on the New Hampshire Board of Chiropractic Examiners, as President of the New Hampshire Chiropractic Society, as a member of the Board of Trustees of Sherman Chiropractic College and the New Hampshire Multiple Sclerosis Society. Dr. Lanzara was the recipient of the Business Excellence Award in Health Care by the New Hampshire Business Review magazine in 2008.

They are proud to have served our nation and the Selective Service System. ■



Thomas Lanzara and his father, Ron Lanzara



Gloria Chavez-Sampson and granddaughter Savannah Sampson

Wreath Laying Ceremony

Ms. Gloria Chavez-Sampson, SSS Board, Valencia County District III and her granddaughter Savannah Sampson, visited the Santa Fe National Cemetery during the "Wreaths Across America" wreath laying ceremony honoring our fallen heroes on December 10, 2011. ■

Board Member Henry P. Van De Putte Retires

Mr. Henry P. Van De Putte, Jr., a resident of San Antonio, Texas, recently retired as a Local Board Member with the Selective Service System. In a ceremony at the American Legion Post #2, Mr. Van De Putte was recognized for his dedicated service and was presented a "20 Years of Service" medal, a Retirement Certificate and a Letter of Appreciation from Director Romo. Mr. Van De Putte has served his community since 1950 and has been involved in many organizations, some of which are the Boy Scouts of America, the Greater San Antonio Chamber of Commerce, and the San Antonio Rotary Club. He continues to serve as a member of the National Independent Flag Dealers Association and many other organizations within his community. We are very proud that Mr. Van De Putte has agreed to serve as a Region II State Resource Volunteer. ■



Mr. Henry P. Van De Putte, Jr.

Mary Neely Retires

Veteran Region I Headquarters State Programs Manager Mary M. B. Neely retired on December 3, 2011 after 30 years with the Selective Service System. Mary began her career in the Data Management Center in November of 1981 and held a number of positions of increasing complexity for the next 8 years before joining the Region I Team in December, 1989. As a Senior Program Analyst serving as a State Programs Manager, she managed the board and registration improvement programs for half of the Region I states and performed other operations work in training, mobilization readiness, relocation site management, public affairs, and general analysis. She has a long list of school and course certificates and has stayed very busy in local volunteer work with civic, police, symphony, art, and theater organizations. Mary was a giant in the Region I world and left many contributions that will live on for years to come. She will be greatly missed. ■



Mary Neely with her significant other, Joe Cropin

Lee Holdton Retires

Senior Region I Headquarters State Board Programs Manager Mrs. Lee Holton retired on December 31, 2011, with 30 years Federal Civil Service. She began her career in November of 1981 at the Naval Regional Medical Center in Great Lakes, Illinois and in 1983 transferred to the Air Force Engineering Office at North American/Rockwell International in Columbus, Ohio. In 1986, Lee moved on to the Navy Finance Center in Cleveland and was promoted to a Management

Analyst position in 1989. In 1996 she transferred back to the Navy at Great Lakes and in 1998 joined the Region I Headquarters staff as a Program Assistant. She was promoted to a Program Analyst in 2000 and was selected for promotion to the Board Program Manager's position in 2003. In this position Lee was responsible for the Board Program Management and Registration Improvement activities for half of the states in the Region. She was a major player in the New Officer Training programs and the Region's visitor briefings. One of her biggest contributions was her expertise with computer systems that she willingly shared with the staff, the State Directors and RFOs. She was a friend and valued resource to the entire Region and will be terribly missed. We wish her health and happiness in all of her future endeavors. ■



Lee Holton

Region II Officer of the Year Retires

CWO3 Anthony Atwood, USN, retired on February 1, 2012 after 30 years of distinguished service in the United States Navy. Warrant Officer Atwood was assigned as a Reserve Forces Officer (RFO) to Selective Service System Detachment 2-6, Miami, FL from September 15, 2005 to January 31, 2012. He was instrumental in the recruiting and training of new board members in the South Florida area. As a result of his exceptional performance, he was named as the Selective Service System Region II Officer of the Year (Junior Grade) for 2011. In his civilian career, Warrant Officer Atwood is a renowned military historian at Florida International University. We thank you for your service and wish you 'Fair Winds and Following Seas' in your retirement! ■



CWO3 Anthony Atwood

Strilke and Grinton Selected to Fill Region I Vacancies

Mrs. Margaret “Midge” Stilke was selected to fill the Program Analyst, Board Program Manager vacancy created when Mrs. Mary Neely retired recently. Midge came to the Region I Headquarters in 2001 and served as a Program Assistant before assuming her current job as Program Analyst, Assistant Board Program Manager in 2009. She and her husband Glenn live in Lake Villa, IL with their three children.

Mr. Rob Grinton was selected to fill the Program Analyst, Board Program Manager vacancy created when Mrs. Lee Holton retired recently. Rob first joined the Agency in 1999 as the Data Management Center and came to the Region I Headquarters in 2001 as it's Management Services Assistant. Rob makes his home in Gurnee, IL with his wife Dianne and their three children.



Margaret “Midge” Stilke and Rob Grinton

Congratulations Midge and Rob! We know you will work well together in managing the Region's Board Programs. ■

Contributors

Special Thanks to:

Mary Berglund
Gloria Chavez-Sampson
Sabrina Cunningham
James DiDonato
Rob Grinton
CW5 Mark Kelsey
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Jose Rivera
CAPT Thomas Ryer
Keith Scragg
Margaret Stilke
Rene Thompson
Judy Travis
Robert Vaccarella
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